

Registration Preference

- Mail/Post to INMA World Congress, P. O. Box 740186, Dallas, Texas 75374, USA (along with payment)
- Fax/Email to INMA World Congress at +1 214 373-9112 or events@inma.org (along with payment information)

Delegate Registration

Mr. Mrs. Ms. Dr. Other _____

First Name _____

Surname/Last Name _____

Title/Function _____

Company _____

Address _____

City _____

State/Province (if applicable) _____

Postal/Zip _____ Country _____

E-Mail _____

Telephone _____ Mobile _____

Registration Rates

WORLD CONGRESS RATES

- | | BEFORE APRIL 29 | AFTER APRIL 29 |
|---|-----------------|----------------|
| <input type="checkbox"/> Complete Package – Member | US\$695 | US\$795 |
| Includes all modules, inclusive of video recordings and presentations | | |

CHOOSE SESSIONS A LA CARTE

- Leadership Module 1: The emerging trends in news media**
Thursday, May 5 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Smart Data Module 2: The maturing data organisation**
Tuesday, May 10 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Subscription Module 3: Bundling new value as subscription models evolve**
Thursday, May 12 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Advertising Module 4: What we sell and how we sell it**
Tuesday, May 17 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Product Module 5: How product mindsets are lifting results**
Thursday, May 19 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Newsrooms Module 6: Newsrooms and the bridge to the business of news**
Tuesday, May 24 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Outlook Module 7: The growth path ahead for news media**
Thursday, May 26 10:00 a.m.-12:30 p.m. (New York time) US\$195

* Non-members are welcome to join the conference, but will be charged an additional fee of US\$795 which includes a complementary year of INMA membership.

Payment Method

- Bank transfer in U.S. dollars to: INMA (Please contact INMA at events@inma.org for an invoice. Bank charges and commissions to be paid by sender.)
- I have enclosed a cheque/money order in the amount of US\$_____ payable in U.S. funds through a New York Exchange.

- Charge my fee to:   

Credit Card Number _____

Expiration _____ Security Code _____

Name on Credit Card _____

Signature _____

Cancellation/Substitution Policy

Conference registrations may be cancelled until APRIL 29, but are subject to a US\$95 processing fee. No refunds or credits are granted after APRIL 29. Substitutions can be made at any time prior to APRIL 29.